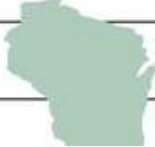


# G C O W

Golf Course Owners of  Wisconsin

## 2017

# MEDIA KIT

Golf Course Owners of Wisconsin  
11350 W. Theo Trecker Way  
West Allis, WI 53214  
(414) 443-3568  
[jeffs@gcow.org](mailto:jeffs@gcow.org)  
[www.gcow.org](http://www.gcow.org)



Golf Course Owners of Wisconsin

## 2017 GCOW Corporate Partner Sponsorship Packages

### Platinum Partner Package -- \$3,000 {SAVE \$1,550}

[Best Value! – Limited to the first FIVE (5) Corporate Members]

<u>Item</u>	<u>Value</u>
GCOW Website Banner Ad/Link (Banner ad with link on GCOW website (all web pages) for ONE YEAR)	\$1,200
GCOW Awards Banquet Platinum/Lead Sponsor (4 COMP seats at banquet, naming/presentation of award, signage)	\$1,000
GCOW Golf Outing Platinum/Lead Sponsor (FOURSOME in outing, ONE hole <b>AND</b> ONE green sponsor, all signage)	\$750
GCOW Fall Meeting Platinum/Lead Sponsor (4 seats at meeting, speaking opportunity, lunch <b>AND</b> reception sponsor)	\$600
GCOW Email Newsletter Sponsorship (Banner ad with link on GCOW email newsletter for SIX (6) Issues)	\$600
GCOW Corporate Membership (For ONE (1) Year)	\$400
<b>Total Value</b>	<b>\$4,550</b>

### Gold Partner Package -- \$2,000 {SAVE \$1,100}

<u>Item</u>	<u>Value</u>
GCOW Awards Banquet Gold Sponsor (2 COMP seats at banquet, naming/presentation of award, signage)	\$800
GCOW Golf Outing Gold Sponsor (Twosome in outing, ONE hole <b>AND</b> ONE green sponsor, all signage)	\$500
GCOW Website Banner Ad/Link (Banner ad with link on GCOW website (all pages) for SIX (6) MONTHS)	\$600
GCOW Fall Meeting Gold Sponsor (2 COMP seats, Lunch <b>AND</b> Reception sponsor signage)	\$500
GCOW Corporate Membership (For ONE (1) Year)	\$400
GCOW Email Newsletter Sponsorship (Banner ad with link on GCOW email newsletter for THREE (3) issues)	\$300
<b>Total Value</b>	<b>\$3,100</b>

### Silver Partner Package -- \$1,000 {SAVE \$1,250}

<u>Item</u>	<u>Value</u>
GCOW Awards Banquet Award Sponsor (2 COMP seats at banquet, naming/presentation of award)	\$800
GCOW Fall Meeting Silver Sponsor (2 COMP seats, Lunch <b>AND</b> Reception sponsor, signage)	\$500
GCOW Corporate Membership (For ONE (1) Year)	\$400
GCOW Email Newsletter Sponsorship (Banner ad with link on GCOW email newsletter for THREE (3) issues)	\$300
GCOW Golf Outing Sponsor -- Your choice of either:	\$250
___ ONE (1) Hole <b>AND</b> ONE (1) Green sponsorship with signage	
___ Putting Green <b>OR</b> Driving Range sponsorship with signage	
<b>Total Value</b>	<b>\$2,250</b>

### Bronze Partner Package -- \$750 {SAVE \$350}

<u>Item</u>	<u>Value</u>
GCOW Corporate Membership (For ONE (1) Year)	\$400
GCOW Fall Meeting Bronze Sponsor (2 COMP seats, Lunch <b>OR</b> Reception sponsor with signage)	\$300
GCOW Email Newsletter Sponsorship (Banner ad with link on GCOW Email News for THREE (3) issues)	\$300
GCOW Golf Outing Hole/Green Sponsor (ONE (1) Hole <b>OR</b> ONE (1) Green sponsorship with signage)	\$100
<b>Total Value</b>	<b>\$1,100</b>

### Choose Partner Package

_____	Platinum Partner Package	-- \$3,000
_____	Gold Partner Package	-- \$2,000
_____	Silver Partner Package	-- \$1,000
_____	Bronze Partner Package	-- \$750

**Choose package and complete order form below and return with check payable to the GCOW**

## 2017 GCOW Corporate Partner Sponsorship Program

**Prefer to sponsor a specific event? Our Ala Carte Sponsorships Offer Various Opportunities!**

Check the YES on the line for all the sponsorships you would like to sponsor.

<u>Item</u>	<u>Cost</u>	<u>YES</u>
<b><i>GCOW Scholarship Golf Outing</i></b>		
• FOURSOME, ONE Hole <b>AND</b> ONE Green Sponsor, Signage	\$750	_____
• Driving Range <b>OR</b> Putting Green Sponsor	\$250	_____
• Lunch <b>OR</b> Reception Sponsor	\$250	_____
• Hole <b>OR</b> Green Sponsor	\$100	_____
<b><i>GCOW Awards Banquet</i></b>		
• FOUR COMP seats at banquet, naming and presentation of an award, signage	\$1,000	_____
• TWO COMP seats at banquet, naming and presentation of an award, signage	\$800	_____
<b><i>GCOW Fall Meeting</i></b>		
• Platinum Sponsor (4 COMP seats, speaking at event, lunch <b>AND</b> reception sponsor)	\$600	_____
• Gold Sponsor (2 COMP seats, Lunch <b>AND</b> Reception sponsor signage)	\$500	_____
• Bronze Sponsor (2 COMP seats, Lunch <b>OR</b> Reception sponsor signage)	\$300	_____
<b><i>GCOW Website Banner Ads</i></b>		
• Website Banner Ad/Link (All web pages for ONE YEAR)	\$1,200	_____
• Website Banner Ad/Link (All web pages for SIX MONTHS)	\$600	_____
<b><i>GCOW Email Newsletter Ads</i></b>		
• Email Newsletter Sponsorship (Banner ad & link for SIX (6) Issues)	\$600	_____
• Email Newsletter Sponsorship (Banner ad & link for THREE (3) Issues)	\$300	_____
<b><i>GCOW Corporate Membership</i></b>		
• You MUST be a Corporate Member to purchase any other sponsorship packages!	\$400	_____

### 2017 GCOW Corporate Partner Sponsorship Order Form

Company \_\_\_\_\_ Contact \_\_\_\_\_

Address \_\_\_\_\_ City/St/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_ Website \_\_\_\_\_

Amount Enclosed \$ \_\_\_\_\_

**Return with check payable to GCOW to: GCOW, Attn: Jeff Schwister,  
11350 W. Theodore Trecker Way, West Allis, WI 53214.**